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news story

Freebox™: the packaging system that revolutionizes the productive chain

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The worldwide preview presentation will be at Ipack Ima 2012 the latest vanguard machinery conceived by SYSTEM SpA Packaging division: Freebox™ a machine that enables to create customized boxes, in real time, for each type of product by starting from a neutral flat carton and without any discard. A revolution for the productive chain: time, cost and raw materials saving, ecological.

The division Packaging of System S.p.A. presents in worldwide preview at Ipack Ima 2012 the revolutionary system Freebox™, stand A23 hall 24. During the phase of design and engineering development of Free Box™, System Packaging has aimed to a renovating eco-compatible product for the production lines bound to logistics and therefore crossing over all types of products. Free Box™ can be used in all types of fields, where a secondary product packaging is necessary.

Its first revolutionary feature is the abolition of carton storage increasing extra free space. Square meters that can be reutilized for other productive activities extending the efficiency of the company.

Free Box™ forms boxes by the use of flat carton sheets 1200X1200 mm, in light beige or white, that are placed in two dispensers inside of the machine. With Free Box™ the supplier becomes directly the paper mill and no longer the producer of cardboards. The pre-assembled American boxes, the equipment (clichés, cutting devices, etc.) and the process of the box producers disappear: the container destined to the distribution of the goods is made directly inside the machine, customized and personalized.

The implementation with Free Box™ eliminates some expensive phases in productive and environmental terms (with the correlated equipment), but compelled for packaging producers such as orders for cardboards in several dimensions, the transit from flexography and printing, the transportation of cardboards and their storage. The creation of the carton package, in each part including the print of the graphics in 4 color process, enables to manage and carry out directly in Free Box™, i.e. in your premises, all of the phases: from the production of the goods to its packaging for transportation. The unused cardboard was usually brought back to the warehouse or disposed, costly for the company and the environment. Free Box™, thanks to the use of only one type of flat neutral carton, makes a company save on all internal